

Microspectrum Report Eyelash Growth And Bushy Efficacy Test

Report ID: WP-18122869-JC-01En

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| | | | |
|-----------------------|-------------------------------------------------------------------|-----------------------|---------------------------------|
| Name of Sample | NUTRILASHES EYELASH & BROW GROWTH SERUM | | |
| Number | 36 | Specification | 5ml |
| Description of Sample | Liquid | Lot No./Type | / |
| Client | Norisma AS Organization number 997355911 | | |
| Client Address | Stockflethsgate 51A 0461 Oslo | | |
| Sampling Date | / | Sample Receiving Date | 2 th , November 2018 |
| Test Date | 2 th , November 2018 ~ 29 th , January 2019 | | |
| Item Tested | Eyelash Growth And Bushy Efficacy Test | | |

Compiled by:

Weiwei Tang

Inspected by:

Approved by:

Jingyue Tao

Issued Date:

2019-01-29

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1. Test Method

30 healthy Chinese female subjects with short eyelashes and sparse eyebrows were selected, ranging in age from 25 to 30 years old. Subjects will use product " NUTRILASHES EYELASH & BROW GROWTH SERUM " on the left and product " Purified water " on the right. Subjects will have facial images taken and image analysis of eyelashes and eyebrows before using the product, 2 weeks later, 4 weeks later and 8 weeks later. Statistical test was used to evaluate the results before and after the use of the product, so as to determine whether there is a statistical difference.

2. Statistical Method

Paired t-test or rank sum test were used respectively, and the significance level was $P < 0.05$.

The safety evaluation adopted the method of statistical description to analyze the adverse events and the duration of adverse events.

The calculation formula is as follows:

$$\Delta \text{ (difference of 2 weeks after product use) } = T_2 - T_0$$

$$\Delta \text{ (difference of 4 weeks after product use) } = T_4 - T_0$$

$$\Delta \text{ (difference of 8 weeks after product use) } = T_8 - T_0$$

$$\text{Rate of change after 2 weeks of using the product (\%)} = \frac{\sum_{i=1}^N (T_2 - T_0) / T_0}{N} \times 100$$

$$\text{Rate of change after 4 weeks of using the product (\%)} = \frac{\sum_{i=1}^N (T_4 - T_0) / T_0}{N} \times 100$$

$$\text{Rate of change after 8 weeks of using the product (\%)} = \frac{\sum_{i=1}^N (T_8 - T_0) / T_0}{N} \times 100$$

T_0 ——Background value of skin parameters before using the product in the study area.

T_2 ——Skin parameter values after 2 weeks of using the product in the study area.

T_4 ——Skin parameter values after 4 weeks of using the product in the study area.

T_8 ——Skin parameter values after 8 weeks of using the product in the study area.

N ——Number of subjects.

3. Testing environment

This testing environment for temperature is $20.0\text{ }^{\circ}\text{C} \sim 21.5\text{ }^{\circ}\text{C}$, relative humidity $50.0\% \sim 55.0\%$, in line with the requirements of design.

4. Procedure

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Table 1: Test flow arrangement

| Schedule | Procedure |
|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Day 0 | <ul style="list-style-type: none">➤ Information registration (verified identity information)➤ Preliminary screening (facial skin detection)➤ Facial cleansing➤ Constant temperature and humidity environment to wait 30 minutes➤ Facial image (VISIA-CR)➤ Image analysis (Image-Pro® Plus)➤ Product instruction |
| Day 14 | <ul style="list-style-type: none">➤ Information registration (verified identity information)➤ Facial cleansing➤ Constant temperature and humidity environment to wait 30 minutes➤ Facial image (VISIA-CR)➤ Image analysis (Image-Pro® Plus) |
| Day 28 | <ul style="list-style-type: none">➤ Information registration (verified identity information)➤ Facial cleansing➤ Constant temperature and humidity environment to wait 30 minutes➤ Facial image (VISIA-CR)➤ Image analysis (Image-Pro® Plus) |
| Day 56 | <ul style="list-style-type: none">➤ Information registration (verified identity information)➤ Facial cleansing➤ Constant temperature and humidity environment to wait 30 minutes➤ Facial image (VISIA-CR)➤ Image analysis (Image-Pro® Plus) |

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5. Test parameters

Table 2: Efficacy test

| Name | Instrument | Area | Parameter interpretation |
|----------------|----------------------------------------------------------------------------|------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Facial imaging | VISIA-CR (CANFIELD, America) | Full face | The instrument combines the most advanced digital photography technology with a variety of light sources (standard light, UV light, cross polarized light, parallel polarized light) to improve the visibility of skin analysis. |
| Image analysis | Image-Pro® Plus Chinese Version 7.0.1 (America Media Cybernetics) | Eyelashes、 Eyebrows | Image Pro Plus software was used to analyze images collected by VISIA-CR, and the changes of eyelash and eyebrow density were characterized by the area and optical density mean. The larger the area value is, the larger and denser the coverage area of eyelashes and eyebrows is. The smaller the average optical density, the thicker the eyelashes and eyebrows in the region. |

Table 3: Efficacy assessment

| Name | Instrument | Area | Parameter interpretation |
|-------------------------|----------------------------------|-----------|------------------------------------------------------------------------------------------------------------------------------------|
| Visual sense evaluation | Three expert evaluators assessed | eyelashes | The evaluator measures the subjects' eyelash length using an eyelash length scale. Eyelash length is measured in millimeters (mm). |
| Diary to track | readme | / | Adverse reaction symptoms were recorded during 8 weeks of use |

6. Results

6.1. Sample completion

30 subjects were enrolled. For specific inclusion criteria, exclusion criteria and restrictions, please refer to

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appendix 3: sample completion.

6.2. Feedback on product use

Each subject is required to use the test product every night for 8 weeks. During the test, all subjects have no adverse reactions, indicating that the product is safe for human skin.

6.3. Instrument test result and statistic analysis result.

6.3.1. Eyelash density (area)

Table 4: Statistical results of eyelash density (area)

| Eyelash density (area)/mm ² | Group | Return visit time (weeks) | | | |
|----------------------------------------|-------|---------------------------|--------|----------|----------|
| | | 0 | 2 | 4 | 8 |
| Average | Left | 64.65 | 69.15 | 70.10 | 70.39 |
| | Right | 64.57 | 67.29 | 65.18 | 65.68 |
| SE Value | Left | 1.63 | 1.72 | 1.77 | 1.71 |
| | Right | 1.35 | 1.68 | 1.76 | 1.73 |
| △Difference | Left | / | 4.50 | 5.45 | 5.74 |
| | Right | / | 2.72 | 0.61 | 1.11 |
| Rate of change (%) | Left | / | 6.96 | 8.43 | 8.88 |
| | Right | / | 4.21 | 0.94 | 1.72 |
| P Value (After v.s. Before) | Left | / | 0.0544 | 0.0057** | 0.0042** |
| | Right | / | 0.1616 | 0.7174 | 0.4097 |
| P Value (Left v.s.Right) | / | / | 0.4806 | 0.0308* | 0.0354* |

* note: n.s./ * / ** / *** represent the $p \geq 0.05$ / $p < 0.05$ / $p < 0.01$ / $p < 0.001$.

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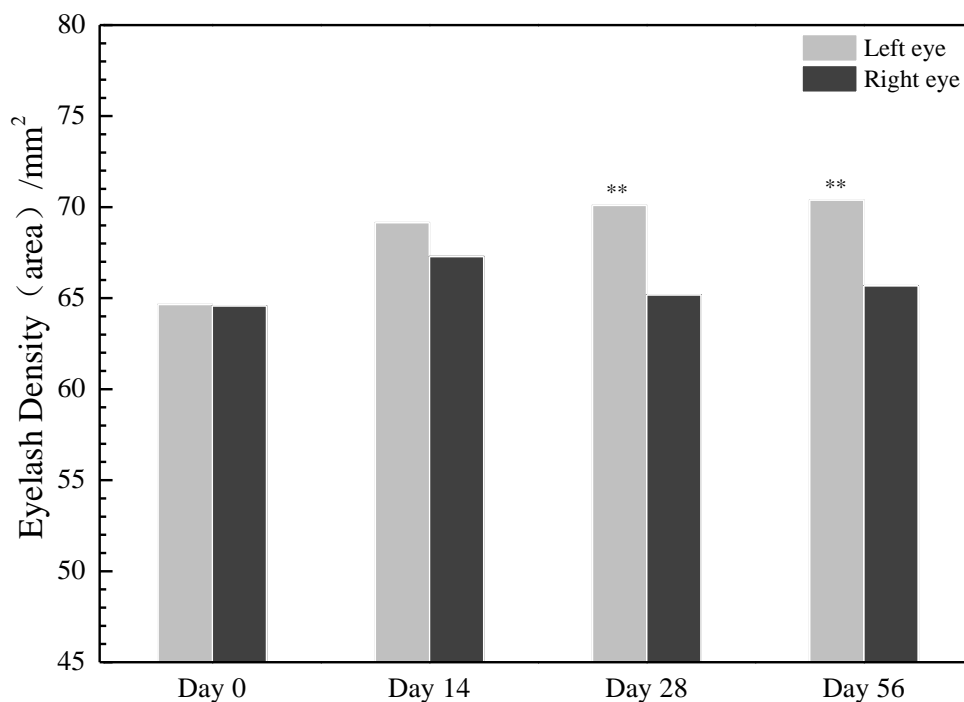


Figure.1 Trend of eyelash density (area) change
(* / ** / *** represent the $p < 0.05$ / $p < 0.01$ / $p < 0.001$)

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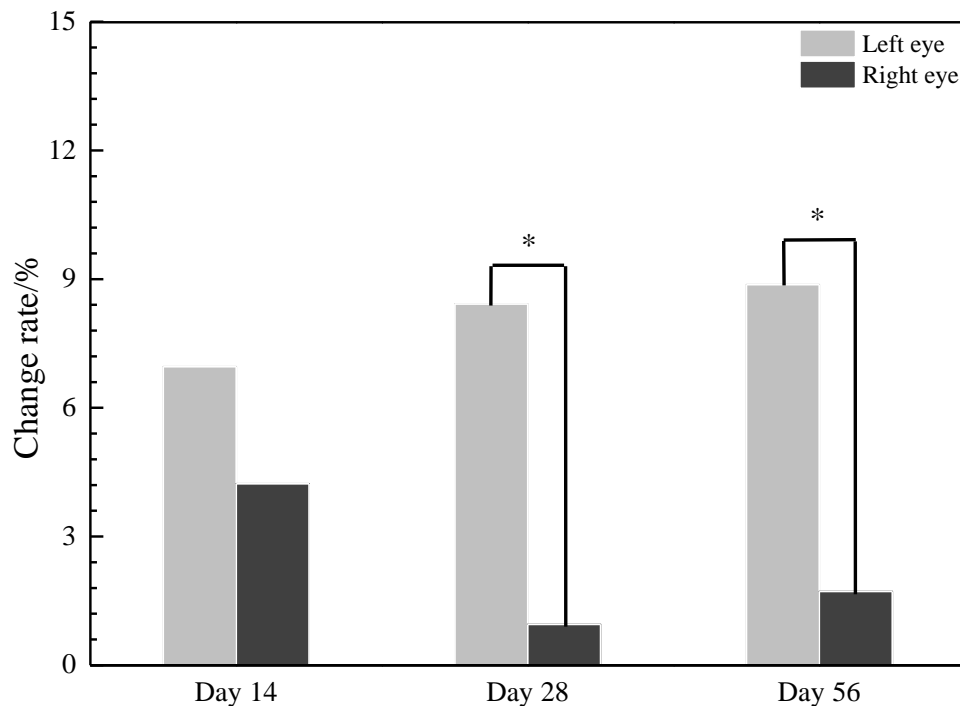


Figure.2 Rate of change in eyelash density (area)
(* / ** / *** represent the $p < 0.05$ / $p < 0.01$ / $p < 0.001$)

Result description:

After 8 weeks of continuous use of the product, the right eyelash area increased but not significantly, the left eyelash area increased significantly ($p < 0.01$), the eyelash density increased significantly, increased by 8.88% after 8 weeks of continuous use, and the improvement effect of the experimental group was significantly better than that of the control group ($p < 0.05$).

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6.3.2 Eyelashes density (optical density value)

Table 5: Statistical results of eyelash density (optical density value)

| Eyelash density (optical density value) | Group | Return visit time (weeks) | | | |
|-----------------------------------------|-------|---------------------------|------------|------------|------------|
| | | 0 | 2 | 4 | 8 |
| Average | Left | 103.31 | 98.20 | 97.63 | 96.59 |
| | Right | 100.35 | 99.67 | 100.07 | 99.45 |
| SE Value | Left | 0.77 | 0.51 | 0.27 | 0.17 |
| | Right | 0.80 | 0.44 | 0.47 | 0.40 |
| Δ Difference | Left | / | -5.11 | -5.68 | -6.72 |
| | Right | / | -0.68 | -0.28 | -0.90 |
| Rate of change (%) | Left | / | -4.95 | -5.50 | -6.50 |
| | Right | / | -0.68 | -0.28 | -0.90 |
| P Value (After v.s. Before) | Left | / | <0.0001*** | <0.0001*** | <0.0001*** |
| | Right | / | 0.4280 | 0.7731 | 0.3450 |
| P Value (Left v.s.Right) | / | / | 0.0005*** | 0.0002*** | <0.0001*** |

* note: n.s./ * / ** / *** represent the $p \geq 0.05$ / $p < 0.05$ / $p < 0.01$ / $p < 0.001$.

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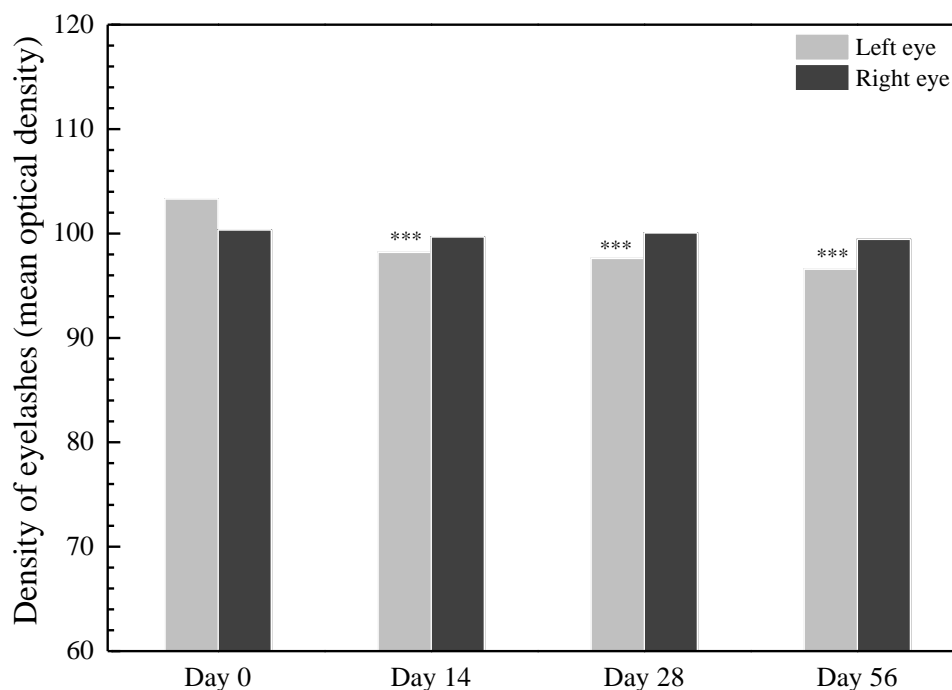


Figure.3 Trend of eyelash density (optical density value) change

(* / ** / *** represent the $p < 0.05$ / $p < 0.01$ / $p < 0.001$)

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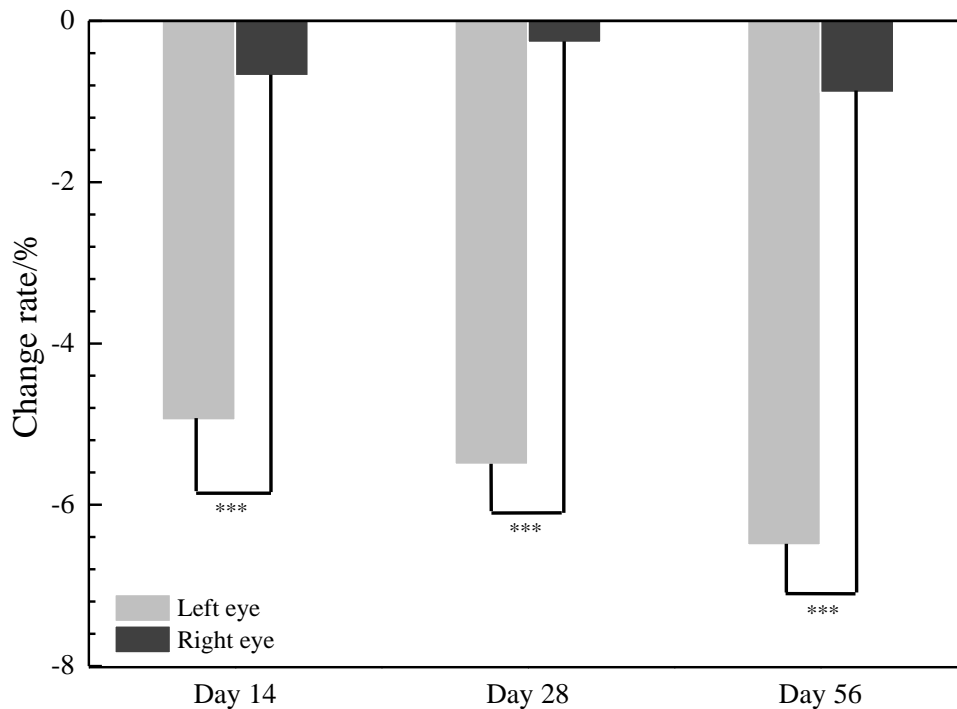


Figure.4 Rate of change in eyelash density (optical density value)

(* / ** / *** represent the $p < 0.05$ / $p < 0.01$ / $p < 0.001$)

Result description:

After 8 weeks of continuous use of the product, The optical density of the right eyelashes decreased but not significantly, and that of the left eyelashes decreased significantly ($p < 0.001$), the eyelash density increased significantly, increased by 6.50% after 8 weeks of continuous use, and the improvement effect of the experimental group was significantly better than that of the control group ($p < 0.001$) .

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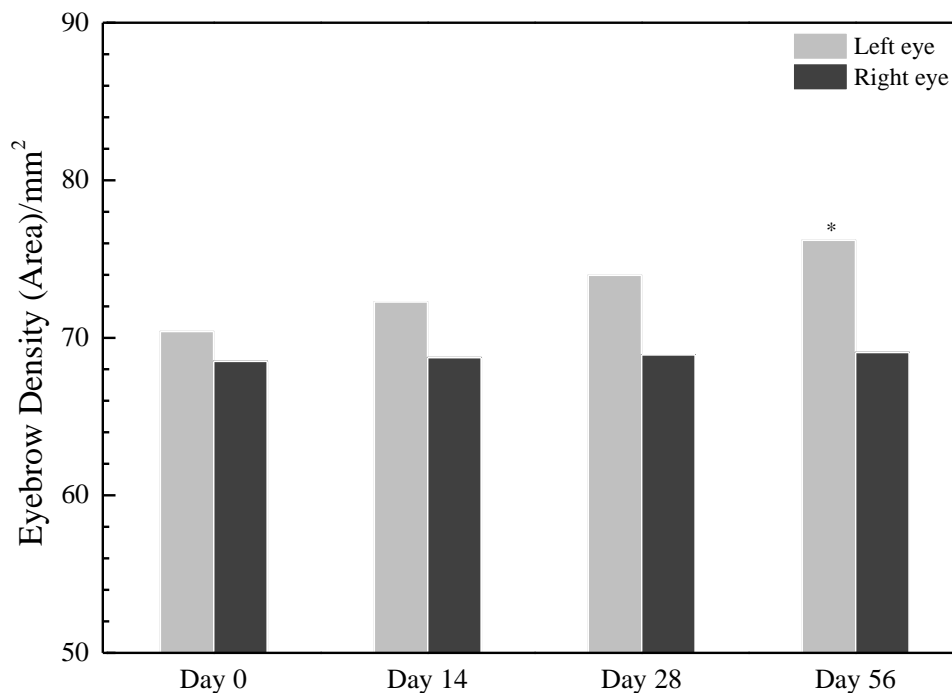
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6.3.3 Eyebrow density (area)

Table 6: Statistical results of eyebrow density (area)

| Eyebrow density (area)/mm ² | Group | Return visit time (weeks) | | | |
|----------------------------------------|-------|---------------------------|--------|--------|---------|
| | | 0 | 2 | 4 | 8 |
| Average | Left | 70.40 | 72.28 | 73.97 | 76.19 |
| | Right | 68.51 | 68.74 | 68.92 | 69.07 |
| SE Value | Left | 2.04 | 1.98 | 2.01 | 1.93 |
| | Right | 2.04 | 1.90 | 1.84 | 1.71 |
| △Difference | Left | / | 1.88 | 3.57 | 5.79 |
| | Right | / | 0.23 | 0.41 | 0.56 |
| Rate of change (%) | Left | / | 2.67 | 5.07 | 8.22 |
| | Right | / | 0.34 | 0.60 | 0.82 |
| P Value (After v.s. Before) | Left | / | 0.3132 | 0.0858 | 0.0120* |
| | Right | / | 0.7772 | 0.7943 | 0.7314 |
| P Value (Left v.s.Right) | / | / | 0.4223 | 0.1146 | 0.0454* |

* note: n.s./ * / ** / *** represent the $p \geq 0.05$ / $p < 0.05$ / $p < 0.01$ / $p < 0.001$.



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Figure.5 Trend of eyebrow density (area) change
(* / ** / *** represent the $p < 0.05$ / $p < 0.01$ / $p < 0.001$)

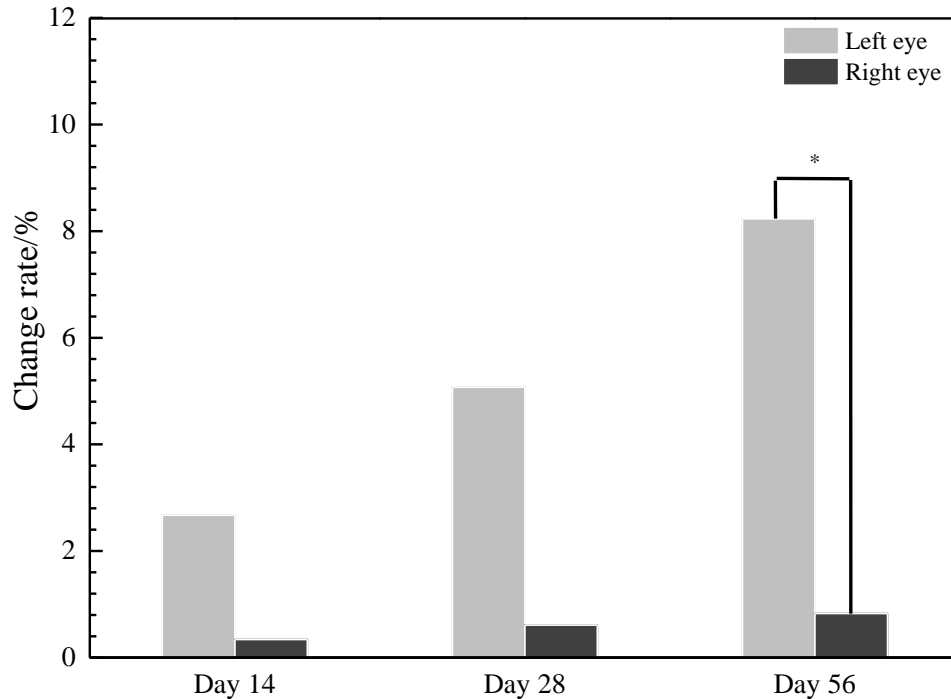


Figure.6 Rate of change in eyebrow density (area)
(* / ** / *** represent the $p < 0.05$ / $p < 0.01$ / $p < 0.001$)

Result description:

After 8 weeks of continuous use of the product, the right eyebrow area increased but not significantly, the left eyebrow area increased significantly ($p < 0.05$), the eyebrow density increased significantly, increased by 8.22% after 8 weeks of continuous use, and the improvement effect of the experimental group was significantly better than that of the control group ($p < 0.05$).

6.34 Eyebrow density (optical density value)

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Table 7: Statistical results of eyebrow density (optical density value)

| Eyebrow density (optical density value) | Group | Return visit time (weeks) | | | |
|-----------------------------------------|-------|---------------------------|-----------------------|------------------------|------------------------|
| | | 0 | 2 | 4 | 8 |
| Average | Left | 112.33 | 107.71 | 106.81 | 106.74 |
| | Right | 112.21 | 112.74 | 113.77 | 112.81 |
| SE Value | Left | 0.67 | 0.84 | 0.81 | 0.75 |
| | Right | 0.78 | 0.82 | 0.87 | 0.76 |
| Δ Difference | Left | / | -4.62 | -5.52 | -5.59 |
| | Right | / | 0.53 | 1.56 | 0.60 |
| Rate of change (%) | Left | / | -4.11 | -4.91 | -4.98 |
| | Right | / | 0.47 | 1.39 | 0.53 |
| P Value (After v.s. Before) | Left | / | 0.0001 ^{***} | <0.0001 ^{***} | <0.0001 ^{***} |
| | Right | / | 0.6407 | 0.1991 | 0.5955 |
| P Value (Left v.s.Right) | / | / | 0.0006 ^{***} | <0.0001 ^{***} | <0.0001 ^{***} |

* note: n.s./ * / ** / *** represent the $p \geq 0.05$ / $p < 0.05$ / $p < 0.01$ / $p < 0.001$

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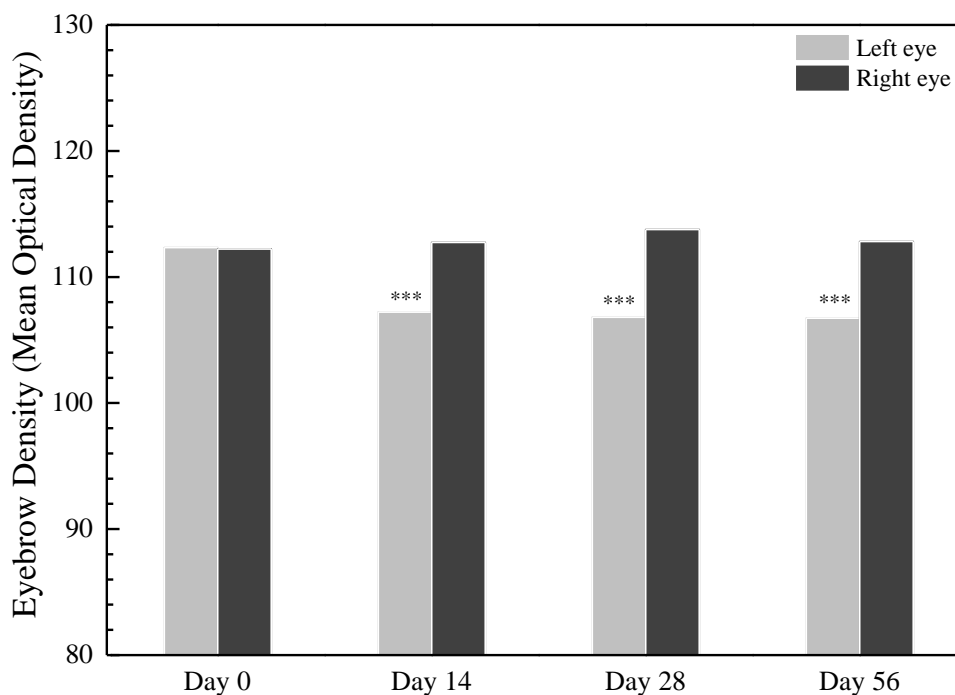
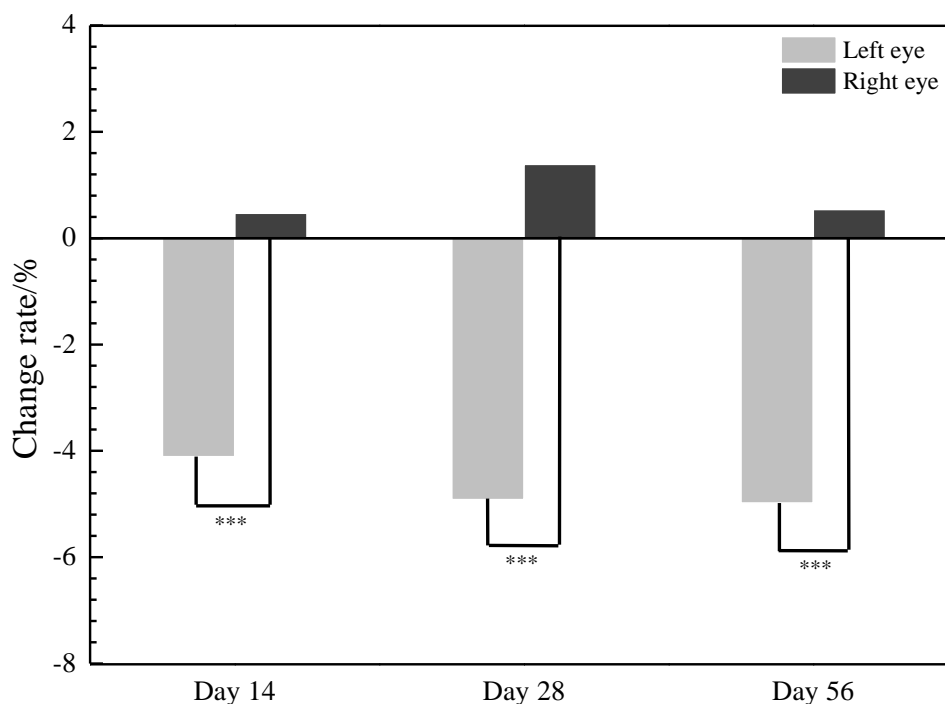


Figure.7 Trend of eyebrow density (optical density value) change

(* / ** / *** represent the $p < 0.05$ / $p < 0.01$ / $p < 0.001$)



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Figure.8 Rate of change in eyebrow density (optical density value)

(* / ** / *** represent the $p < 0.05$ / $p < 0.01$ / $p < 0.001$)

Result description:

After 8 weeks of continuous use of the product, The optical density of the right eyebrow decreased but not significantly, and that of the left eyebrow decreased significantly ($p < 0.001$), the eyebrow density increased significantly, increased by 4.98% after 8 weeks of continuous use, and the improvement effect of the experimental group was significantly better than that of the control group ($p < 0.001$) .

6.4 Visual sensation evaluation results and statistical analysis results

Table 8: Statistical results of eyelash length value

| Eyelash length value /mm | Group | Return visit time (weeks) | | | |
|-----------------------------|-------|---------------------------|------------|------------|------------|
| | | 0 | 2 | 4 | 8 |
| Average | Left | 6.55 | 6.81 | 7.04 | 7.19 |
| | Right | 6.67 | 6.74 | 6.75 | 6.78 |
| SE Value | Left | 0.09 | 0.08 | 0.09 | 0.08 |
| | Right | 0.11 | 0.10 | 0.11 | 0.10 |
| Δ Difference | Left | / | 0.26 | 0.49 | 0.64 |
| | Right | / | 0.07 | 0.08 | 0.11 |
| Rate of change (%) | Left | / | 3.97 | 7.48 | 9.77 |
| | Right | / | 1.05 | 1.20 | 1.65 |
| P Value (After v.s. Before) | Left | / | <0.0001*** | <0.0001*** | <0.0001*** |
| | Right | / | 0.1889 | 0.1529 | 0.0899 |
| P Value (Left v.s.Right) | / | / | 0.0077** | <0.0001*** | <0.0001*** |

* note: n.s./ * / ** / *** represent the $p \geq 0.05$ / $p < 0.05$ / $p < 0.01$ / $p < 0.001$.

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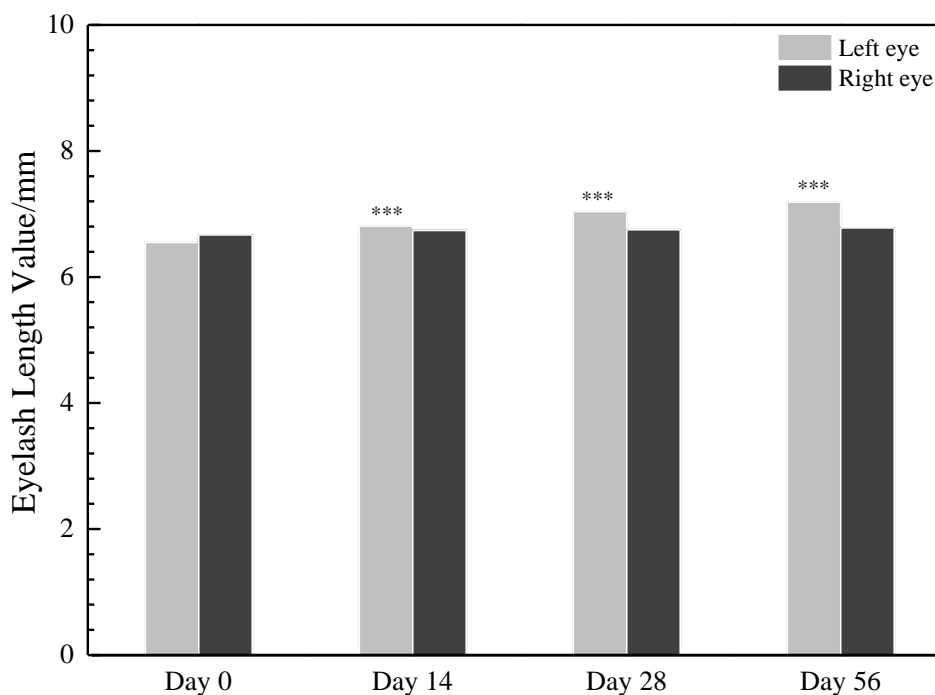
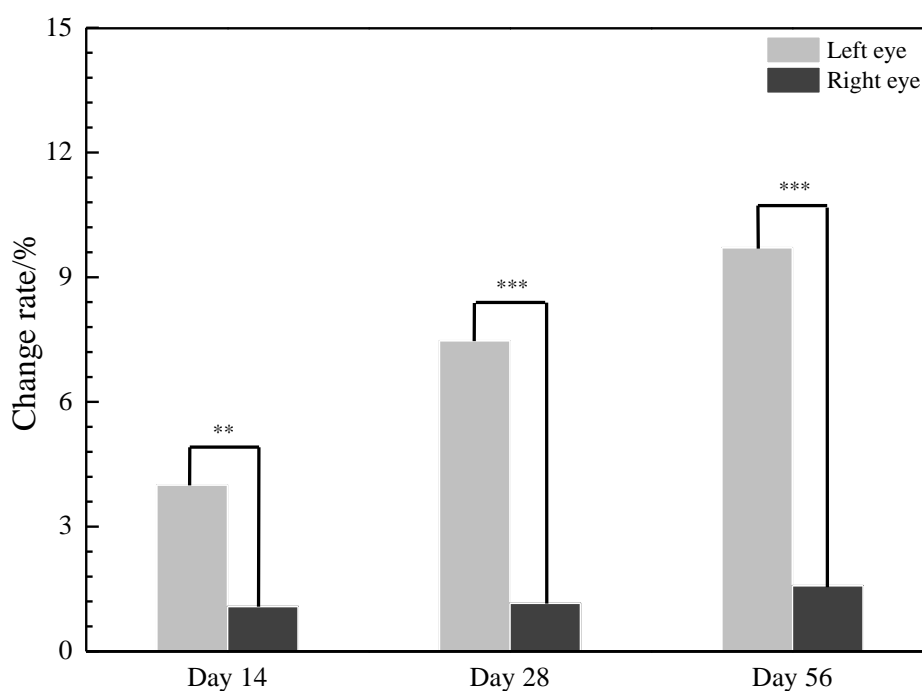


Figure.9 Trend of eyelash length value change

(* / ** / *** represent the $p < 0.05$ / $p < 0.01$ / $p < 0.001$)



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Figure.10 Rate of change in eyelash length
(* / ** / *** represent the $p < 0.05$ / $p < 0.01$ / $p < 0.001$)

Result description:

After 8 weeks of continuous use of the product, the length of the right eyelashes increased but not significantly, the left eyelash length increased significantly ($p < 0.001$), the eyelash length increased significantly, increased by 9.77% after 8 weeks of continuous use, and the improvement effect of the experimental group was significantly better than that of the control group ($p < 0.001$).

6.5 Effective cases

✧ Eyelash improvement



Figure.11 Improvement of eyelash density and length (Subject number: 011, VISIA-CR Standard 2)



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Figure.12 Improvement of eyelash density and length (Subject number: 015, VISIA-CR Standard 2)

✧ Eyebrow improvement



Figure.13 Improvement of eyebrow density (Subject number: 013, VISIA-CR Standard 2)



Figure.14 Improvement of eyebrow density (Subject number: 015, VISIA-CR Standard 2)

7. Conclusion

This test product was used for 8 weeks in 30 healthy Chinese female subjects with short and rare eyelashes and eyebrows. The human skin was safe and the results showed that the product had the following effects:

- Instrument testing results showed that after 8 weeks of continuous use of the product, on the left side of the eyelashes and eyebrows density (area, optical density value), received a significant boost, on the right side of the eyelashes and eyebrows density (area, optical density value) improved but not significant, and left the ascension of eyelashes, eyebrows density effect significantly better than that of the right eye.
- Visual sensation evaluation results showed that after 8 weeks of continuous use of the product, left eyelash length was significantly increased, while the right eyelash length was increased but not significantly, and the improvement effect of the left eyelash length was significantly better than that of the right eye

To sum up, the Left Eye product " NUTRILASHES EYELASH & BROW GROWTH SERUM" is significantly better than the previous one, and the Left Eye product is significantly better than the Right Eye product " Purified water ".

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Appendix 1: results of safety evaluation

Table.9 Adverse reactions

| Skin reaction | Group | 2 week | 4 week | 8 week |
|------------------------------------|-------|----------|----------|----------|
| No response | 0 | 30 cases | 30 cases | 30 cases |
| Weak spots | 1 | 0 case | 0 case | 0 case |
| Erythema, Infiltration, Papules | 2 | 0 case | 0 case | 0 case |
| Erythema, Edema, Papules, Blisters | 3 | 0 case | 0 case | 0 case |
| Erythema, Edema, Bullous | 4 | 0 case | 0 case | 0 case |

Result description:

30 volunteers conducted a human trial study for 8 weeks, and no adverse skin reactions were found, according to the provisions of the 2015 edition of "technical code for safety of cosmetics"

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Appendix 2: subject information sheet

| NO. | Age | Sex |
|-----|-----|--------|
| 1 | 25 | female |
| 2 | 25 | female |
| 3 | 25 | female |
| 4 | 26 | female |
| 5 | 26 | female |
| 6 | 25 | female |
| 7 | 25 | female |
| 8 | 25 | female |
| 9 | 25 | female |
| 10 | 26 | female |
| 11 | 25 | female |
| 12 | 25 | female |
| 13 | 25 | female |
| 14 | 26 | female |
| 15 | 26 | female |
| 16 | 25 | female |
| 17 | 25 | female |
| 18 | 25 | female |
| 19 | 25 | female |
| 20 | 29 | female |
| 21 | 25 | female |
| 22 | 25 | female |
| 23 | 25 | female |
| 24 | 26 | female |

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| | | |
|----|----|--------|
| 25 | 27 | female |
| 26 | 25 | female |
| 27 | 25 | female |
| 28 | 25 | female |
| 29 | 25 | female |
| 30 | 28 | female |

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Appendix 3: sample completion

Enrolled 30 subjects, and finally completed 30 subjects, with an average age of 25.50 ± 0.18 years. All completed subjects met the following inclusion and exclusion criteria:

Inclusion criteria:

1. Healthy women in China.
2. Age 20-30 (at the beginning of the experiment).
3. Short and sparse eyelashes and eyebrows.
4. Able to cooperate with subjects well and maintain the regularity of life during the study.
5. Able to read and understand all contents of the informed consent, and willing to sign the informed consent.
6. Agree not to use any cosmetics, drugs or health care products that may affect the results during the study.
7. Other corresponding inclusion criteria.

Exclusion criteria:

1. Those with facial skin diseases that may affect the judgment of test results.
2. People with high allergy constitution.
3. Women who are pregnant, breast-feeding or intend to become pregnant during the test.
4. Patients with severe impairment of heart, liver and kidney functions and severe immunodeficiency.
5. Persons with mental diseases, severe endocrine diseases and oral contraceptives.
6. Participate in drug clinical trials or other trials within 30 days, or systematically use drugs that have an impact on test results within nearly 1 week.
7. Beauty products with oral and external use that may affect the test results within 2 weeks.
8. Fail to cooperate with the experimenter.
9. The investigator considers it not suitable to participate in the study.
10. Other corresponding exclusion criteria.

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The photo of sample:



The photo on original report with Microspectrum

****End of Report****

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